



LOGO GUIDELINES

Thank you for giving the Association for Research in Otolaryngology the opportunity to propel your company through sponsorship. In order to make the most of this opportunity, we ask that you provide us with a high-resolution logo. Here are some guidelines we provide to help you select the best files to send us.

Logo File Types

We prefer a PNG. However, we are happy to accept a high-resolution JPEG, AI, or PSD file.

Preferred formats:

- PNG
- JPEG/JPG
- AI
- PSD

Also accepted:

- EPS
- PDF
- TIFF

We do not accept:

- SVG
- GIF
- INDD

Logo Guidelines

Your company's logo should be in high resolution for printing purposes. We ask that your logo be at 300 pixels per inch (or DPI) when sized for print.

If you have multiple variations of the logo (for example a version to appear on a dark background), please feel free to send them all, but let us know if you have a preferred version.

Web versions of your company's logo are likely sized for web viewing at the standard 72 pixels per inch. This results in a grainy or blurry image when printed. Please avoid sending logos saved from your company website.