Addressing Disparities in Geriatric Mental Health: Caring for Our Patients and Communities

Hyatt Regency
Orlando, Florida

Meeting Dates: March 18-21
Exhibit dates: March 19-20
Welcome

On behalf of the American association for Geriatric Psychiatry (AAGP), we invite you and your organization to be a part of our 2022 Annual Meeting focusing on “Addressing Disparities in Geriatric Mental Health: Caring for Our Patients and Communities” March 18-21, in Orlando, Florida.

The AAGP Annual Meeting is unique in that it is the only national conference that brings together psychiatrists and other mental health professionals responsible for treating older people with mental disorders. Illnesses ranging from Alzheimer’s disease and other dementias, depression, Parkinson’s disease, bipolar disorder, schizophrenia, alcohol and substance additions, and sleep disorders are discussed in detail among clinicians, researchers, educators and trainees. Additionally, meeting topics focus on many issues related to these illnesses including caregivers, nursing homes, pain management, and the elder care workforce.

Our scientific meeting is designed for clinicians, educators, and researchers alike with easy access to all of our general sessions, plenaries, symposia, and other events. Participants look forward to being able to enjoy all the offerings at the Annual Meeting as well as the many networking opportunities. Due to the specific nature of the meeting, many attendees cite the AAGP Annual Meeting as the only conference they attend all year.

We hope you will join us as an exhibitor. Our exhibit hall can help you promote your organization, products, and services to approximately 1,000 geriatric psychiatrists and health care professionals focusing on late-life mental illness and dementia. We also have additional sponsorship opportunities that allow for further promotion of brand-name products to help highlight your organization and its offerings.

Becoming involved with the AAGP and the AAGP Annual Meeting will give you direct access to organizational leadership and those who treat these late-life mental disorders and illnesses. You will also be helping support the public health imperative to increase access to quality mental health services for older adults.

We look forward to welcoming you in Orlando!

Brent P. Forester, MD
President, American Association for Geriatric Psychiatry

Leadership

AAGP Board of Directors 2021-2022

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About AAGP

The American Association for Geriatric Psychiatry (AAGP) is a national association serving its members and the field of geriatric psychiatry and late-life mental health. It is dedicated to promoting the mental health and well-being of older people and improving the care of those with late-life mental disorders. Physicians make up 78 percent of the approximately 1,000 conference attendees along with advanced practice nurses, psychologists, and pharmacists.

AAGP is managed by Degnan Associates.
Why Attend

The number of older adults with mental illness is growing at a rapid rate in our society and having a significant impact on our nation’s health. The AAGP Annual Meeting is the largest meeting of physicians and other health care professionals focused on late-life mental illness. Many of AAGP’s 1,200 members choose to attend the AAGP Annual Meeting over APA or other scientific meetings due to the specific content in the geriatric field and the meeting’s intimate size. In addition, the AAGP meeting is attracting an increased number of generalists who find they need to educate themselves on the latest information in order to better treat their increasing number of older adult patients.

The AAGP’s 2022 Annual Meeting provides high visibility to supporting organizations and unique opportunities to interact with AAGP leadership, members, and other conference attendees. The numbers of attendees continue to increase each year, as this meeting has become the primary scientific meeting for the presentation of cutting-edge research and new clinical innovations related to late-life mental illness. Exhibit hours have been scheduled at times that allow maximum opportunity to network. Receptions, Product Theaters, Posters, and breaks are hosted in the Exhibit Hall to increase traffic to you.

What does my company gain by exhibiting at AAGP?

Access to approximately 1,000 thought leaders and decision making physicians and other health care providers practicing in a variety of settings and treating older adults

What are the Exhibit Hall highlights planned in 2022?

- Dedicated breaks for the Exhibit Hall to promote traffic
- Product Theaters offering informative topical presentations
- Poster Sessions
- Lunch and Afternoon Receptions in the Exhibit Hall

What are the benefits to the Exhibitors?

- Opportunities to network one on one with geriatric mental health provider leaders
- Access to decision makers
- Complimentary listing in the Final Program
- Listing on the AAGP meeting website

Benefits of Exhibiting

You Will …

- Have the opportunity to interact with approximately 1,000 health care professionals responsible for the care of older adults with mental disorders: psychiatrists, physicians, psychologists, nurses and social workers who want to know about your products and services.
- Have dedicated time to network—exhibit hours are scheduled at dedicated times that will allow you maximum opportunity. Receptions are also hosted in the Exhibit Hall to increase traffic.
- Be able to establish national, regional, and local leads for your products or services.

Percentage Attendees By Degree

**MD/DO 78.6%**

**ASPRN 6.5%**

**PhD/PsyD 8.9%**

**Other 6.0%**

Percentage Attendees By Profession

**Clinician 70%**

**Researcher 9%**

**Academic/Educator 18%**

**In Training 3%**
Exhibitor Fast Facts

Conference Site
Hyatt Regency Orlando
9801 International Drive
Orlando, Florida 32819, USA
Exhibit Hall: Plaza Ballroom

For more information on special conference rates at the Hyatt Regency Orlando, visit, visit www.AAGPmeeting.org.

Exhibit Dates (Subject to change)
Exhibitor Set-Up
Friday, March 18 - after 3:00pm
Saturday, March 19 - before 4:00pm

Exhibit Hours
Saturday, March 19 - 4:30-6:30pm
Sunday, March 20 - 11:30am-1:30pm;
4:45-6:45pm

Dismantle
Sunday, March 20 - after 7:00pm
Monday, March 21 - before 11:00am

Booth Traffic Generators
Maximize Your Exhibit Experience
- Lead retrieval available to capture booth visitors’ contact information
- Advertising opportunities in the on-site program and on the Annual Meeting app
- Hotel Room Drops to highlight your booth location to meeting attendees
- Pre-registration mailing list to let attendees know that you will be at the meeting
- Final registration list to follow-up after the meeting
- Additional sponsorship opportunities to highlight visibility for your company’s products and services

For additional information on these options, please see the Sponsorship section of this Exhibitor Prospectus or contact Rebecca Morgan at RMorgan@AAGPonline.org.

Exhibit Space
Island Space
Island booths are four or more 10’ x 10’ booths in a square or rectangle. Island booths are open on all four sides. However, please design your island to be “see-through.” Please contact Rebecca Morgan for further details and approval of design. Maximum height is 20 feet. Island booths will NOT be set with pipe, drape, or a sign. Furniture and electricity are NOT included and are the responsibility of the exhibiting company. An online service manual with order forms will be available in December/January.

Booths (Corner, Perimeter, and Non-Perimeter)
A booth is 10’ x 10’, and limited to 8’ in height. Corner booths are standard booths with traffic on two sides. Corner booths may drop the side rail separating their booth from the side aisle. Booths are not equipped with any furniture. Each booth will have an 8’ drape behind it and 3’ draped side rails. The company ID sign is included in booth price. Furniture and electricity are NOT included and are the responsibility of the exhibiting company. An online service manual with order forms will be available in December/January.

Tabletops
The package provides one 6’ table (skirted in show color), one chair, and a company ID sign affixed to the front of your table. The display MUST fit on the top of the table and is limited to 4’ in height from the table’s surface.

Exhibitor Registration
Exhibitors are encouraged to register in advance; a registration form will be included in the exhibitor service kit. Badges can be picked up onsite. Exhibiting companies will receive two (2) Exhibitor Personnel badges for a tabletop exhibit or for each 10’ x 10’ space. These badges allow entry into the hall only. Additional exhibitor badges may be purchased for $40 each. To register for an exhibitor badge, an individual must be an employee of the exhibiting company. All other personnel must be paid registrants of the Annual Meeting. There will be a $20 charge for replacement badges onsite.

Conference Registration
Exhibiting companies do not receive any conference registration with their tabletop or booth(s) as part of their exhibiting fee. Those who want to attend the conference must register and pay the registration fee. Registration forms will be available on the AAGP website (www.AAGPmeeting.org) and in the Advance Program (available December 2021).

Press Registration
AAGP welcomes press coverage of its Annual Meeting, and invites journalists to apply for complimentary registration. Complimentary press registration is limited to working journalists of the general and mental health/medical/aging press. Press registration will not be extended to management, publishing, marketing, advertising, public relations, or administrative staff, or to organizations that primarily produce continuing medical education (CME) audio/audiovisual, electronic, or print resources. Press credentials are required. Please contact Victoria Cooper at vialiberte@AAGPonline.org for further information.

Assignment of Space
Space will be assigned beginning January 2022. Applications for priority assignment space must be received by December 20, 2021. Space assignments will be determined according to preferences listed on the application and the date of submission. If all preferences noted on an application have been assigned, AAGP Exhibit Management will determine the assignment. Applications received after December 20, 2021 will be assigned space on a first-come, first-served basis.

Cancellation
Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation to Rebecca Morgan. If written notice is received more than 90 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 90 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to resell space.

Contact Information
Exhibit Sales
Rebecca Morgan, Executive Director
AAGP
6728 Old McLean Village Drive
McLean, VA 22101
RMorgan@AAGPonline.org
Application and Contract for Exhibit Space

Addressing Disparities in Geriatric Mental Health: Caring for Our Patients and Communities

Meeting Dates: March 18-21, 2022 ■ Exhibit Dates: March 19-20, 2022 ■ Hyatt Regency Orlando ■ Orlando, FL ■ www.AAGPMeeting.org

Rules and regulations for exhibitors on the reverse side of this contract are an integral part of the contract. It is understood by the undersigned that the American Association for Geriatric Psychiatry Annual Meeting 2022 rules and regulations for the Hyatt Regency Orlando govern all exhibit activities.

1. PLEASE RESERVE EXHIBIT SPACE for the company listed below at AAGP Annual Conference 2022 to be held at the Hyatt Regency Orlando in Orlando, FL. This application becomes valid only after being signed by Exhibitor and a confirmation of space has been issued with a receipt of deposit acknowledged by Exhibit Management.

Exhibiting Company Name ____________________________
Billing Address ______________________________________
City __________________ State ____ Zip ________________
Country __________________
Phone __________________ Fax _______________________
Contact Person __________________
E-mail __________________

2. EXHIBIT BOOTH PRICING AND SELECTION

All booths are 10’ x 10’ unless otherwise noted.

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard inline booth(s) around perimeter</td>
<td>$2,000</td>
</tr>
<tr>
<td>Corner or non-perimeter booth(s)</td>
<td>$2,300</td>
</tr>
<tr>
<td>Island(s): 20’ x 20’</td>
<td>$8,800</td>
</tr>
<tr>
<td>Island(s): 20’ x 30’</td>
<td>$12,600</td>
</tr>
<tr>
<td>Island(s): 30’ x 30’</td>
<td>$18,000</td>
</tr>
<tr>
<td>Non-profit organization/Federal/State/Local government (table top)</td>
<td>$550</td>
</tr>
<tr>
<td>Non-profit organization/Federal/State/Local government (Standard inline)</td>
<td>$1,300</td>
</tr>
</tbody>
</table>

3. BOOTH SPACE REQUESTED

Total Display Size is: _______________ x _______________
Total Space Price Due: $ _______________

AAGP will provide a booth ID sign for all exhibiting companies. All furniture is the responsibility of the individual exhibitor. AAGP will not provide any tables, chairs, carpet or electricity.

4. PREFERRED LOCATION

1) ________  2) ________  3) ________  4) ________  5) ________

We prefer that our exhibit not be located next to the following companies:

5. DIRECT OVER-THE-COUNTER SALES

With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall without prior approval from SHOW MANAGEMENT.

Will you sell merchandise in your booth?  □ Yes  □ No

6. INDIVIDUAL SPONSORSHIP ITEMS

□ $____________ _____________________________ (Name item)
□ $____________ _____________________________ (Name item)
□ $____________ _____________________________ (Name item)

7. DEPOSIT/PAYMENT

Important: We are enclosing with this application a deposit of 50% of the total booth price or sponsorship for each requested. We agree to pay the balance before March 1, 2022. Your signature on this form allows AAGP to retain your credit card number in the file for an automatic debit in the amount of the total due on March 1, 2022. If you do not want this credit card to be charged, your check for the balance due must be received before March 1, 2022.

Amount Enclosed: $ ____________________

Cancellation Policy: It is agreed that: A) If a company cancels its space 90 days or more prior to the opening date of the meeting, the deposit shall be retained. Exhibitors shall give written notice of cancellation. B) If a company cancels its space less than 90 days prior to the opening date of the meeting, the company will be responsible for paying the entire booth cost and EXHIBIT MANAGEMENT reserves the right to resell space.

8. PLEASE MAKE CHECKS PAYABLE IN U.S. FUNDS, DRAWN ON A U.S. BANK, TO: American Association for Geriatric Psychiatry (AAGP) and forward along with contract to: AAGP, 6728 Old McLean Village Drive, McLean, VA 22101.

Fax to (using credit card): 703-556-8729

Type of Card: □ AMEX □ VISA □ MC □ DISC

Credit Card # ___________________________ Exp. Date: ___/___
Name on Card ____________________________
Signature ______________________________

9. INSTALL & DESIGN COMPANY

□ YES, my company will be utilizing an Install & Design Company.

10. IT IS UNDERSTOOD THAT THE EXHIBITOR IS RESPONSIBLE for daily cleaning of their booth and will make arrangements with the General Services Contractor. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost will be charged to the exhibitor.

11. SIGNED AND ACCEPTED BY AUTHORIZED AGENT of Exhibitor:

_________________________ _____________________________ Date __________
Authorized by / Exhibit Management:

_________________________ _____________________________ Date __________

12. Please address all communications regarding exhibits to:

Rebecca Morgan, Executive Director
AAGP
6728 Old McLean Village Dr.
McLean, VA 22101
E-MAIL: RMorgan@AAGPonline.org
FAX: 703-556-8729
**EXHIBITORS:**

**EXHIBITOR RULES AND REGULATIONS**

**CONVENING ORGANIZATION and SHOW MANAGEMENT** is American Association for Geriatric Psychiatry (AAGP), 6728 Old McLean Village Drive, MCLEAN, VA 22101; e-mail greg@AAGPonline.org. Convention Center or Hotel Facility is printed on The Exhibitor Prospectus front cover. Facility Rules & Regulations will be printed in the Service Manual.

**CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE:**

CANCELLATION of space: No exhibitor may cancel their space unless written permission of the Convening Organization(s).

Withdrawal of Exhibits: No Exhibitor shall hold exhibits or materials to the Show until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits may not be removed from the hotel/facility after the date specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

**LIMITATION OF LIABILITY:**

The Exhibitor agrees to no claim for any reason whatsoever against: SHOW MANAGEMENT, SHOW DECORATOR, the Convening Organization, their general service contractor, associated contractors and authorized representatives, the facility, hotel, Official General Service Contractor, for any of the following: loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney’s fees related to the use of the hotel/facility. SHOW MANAGEMENT at the exhibitor’s request acknowledges that neither SHOW MANAGEMENT nor the Convening Organization(s) maintain insurance covering Exhibitor’s property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.

**APPLICATIONS:**

This contract shall be governed by the laws of the Orlando, Florida. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations imposed by the Facility. All displays and decorations must be fireproof.

**LEGAL REOUIREMENTS:**

No copyrighted music may be played or displayed in the exhibition area. No smoking is permitted in the exhibition area. Booth assignments may not be transferred or assigned to any other entity, firm, company or organization without written permission of the Convening Organization.

**SECURITY:**

Security service will be furnished. SHOW MANAGEMENT, CONVENING ORGANIZATION, and SHOW DECORATOR cannot and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

**LEGAL REOUIREMENTS:**

Music and audio-visual devices with sound are permitted only with written permission of the Convening Organization(s). All displays and decorations must be fireproof.

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**EXHIBITORS:**

**EXHIBITOR RULES AND REGULATIONS**

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Sale of Merchandise/Products/Equipment

**Addressing Disparities in Geriatric Mental Health: Caring for Our Patients and Communities**

Meeting Dates: March 18-21, 2022  Exhibit Dates: March 19-20, 2022

Hyatt Regency Orlando  Orlando, FL  www.AAGPmeeting.org

Exhibiting Company: ________________________  Contact Name: ______________________________

Contact Phone: ____________________________  Contact Email: _____________________________

**Sales at the Exhibition:** Exhibitors may take orders for products to be delivered at a later date or distributed onsite. However, AAGP reserves the right to allow or prohibit the sale and delivery of goods and services at the exposition without notice. A counter-signed exhibit application and a counter-singed Sale of Merchandise form are required for Exhibitor to sell goods other than books/publications during tradeshow hours.

**Deposit/Payment:** Booth reservations can be made and held with a credit card number. However, exhibitors selling merchandise at AAGP must pay 100% of their balance due in the form of a Cashier’s Check before February 15, 2022. The balance due payment must be a certified check. If you wish to submit a full payment, only certified check is accepted. If payment is not received by February 15, 2022, AAGP reserves the right to cancel the exhibitor’s booth and re-sell the space.

List items of Merchandise/Products/Equipment that will be sold at your booth and provide a description of each. If additional space is required to list items, please attach another page.

1. Item Name________________________________________________________________________
   a. Item Description__________________________________________________________________

2. Item Name________________________________________________________________________
   a. Item Description__________________________________________________________________

3. Item Name________________________________________________________________________
   a. Item Description__________________________________________________________________

4. Item Name________________________________________________________________________
   a. Item Description__________________________________________________________________

5. Item Name________________________________________________________________________
   a. Item Description__________________________________________________________________

Checking this box indicates that you agree to all terms. Failure to pay 100% of balance due by February 15, 2022 will result in exhibitor being dropped from the tradeshow. Both the Sale of Merchandise form and Application/Contract for Exhibit Space form must be counter-signed by AAGP and are required for sale of merchandise in exhibitor booth.

Signature: ____________________________________________  Date: _______________________

Accepted By/Exhibit Management: ________________________________  Date: ___________________
Exhibit Hall Floor Plan (Subject to Change)

Hyatt Regency Orlando
Plaza International Ballroom H-K
Convention Level
Sponsorship and Marketing Information

Benefits of Sponsorship

- Sponsorship is an ideal way to gain prime, credible exposure and make a long-term impact among a highly influential audience.
- Sponsors stand out from other exhibitors and deliver a message of commitment and support to attendees.
- Proven traffic builders will assist in increasing your visibility and help you achieve a greater return on your exhibit investment.

AAGP is the primary scientific meeting for the presentation of cutting-edge research and new clinical innovations related to late-life mental illness. By joining us as a sponsor you have the opportunity to:

- Build your brand
- Highlight the value of your services to participating clinicians and fellows
- Network
- Leverage new partnerships and build new alliances
- Improve the care for those with late-life mental disorders

Sponsors will be recognized in the Final Program, on signage throughout the conference, and on the website. For more information on how your company can support AAGP, contact Rebecca Morgan (RMorgan@AAGPonline.org) for all industry-sponsored CME programs and all non-CME sponsorship opportunities.

Exhibitors can enhance their marketing programs and booth displays at our conference with product theaters. Plan to take advantage of these popular marketing programs and expand your exposure to the conference attendees.

Connect with the Best in Geriatric Psychiatry at AAGP’s Meeting in Orlando, FL!

Sponsorship Opportunities

Product Theaters

- 30 minutes $17,000
- 45 minutes $22,000
(4 time slots available)

A non-CME session allowing your company to bring in your own speakers and educate attendees about your products. Sponsorship of a ProductTheater includes:

- Pre-registration mailing list
- Post-registration mailing list
- Basic AV equipment and lectern
- One sign
- Recognition in the Final Program
- Registration bag insert (listing all product theaters)
- Sponsor ribbon for all company representatives
- Listing on AAGP Annual Meeting website and in Annual Meeting app

Sponsored Receptions and Social Events

- Opening Reception $10,000
- Exhibit Hall meal function $12,500
- Exhibit Hall Reception $15,000

Identity Items

- WiFi Café $15,000
- Charging Station $7,000
- Cyber Café $5,000
- Lanyards (featuring company name) $7,500

Meeting Website

www.AAGPmeeting.org
## Sponsorship and Marketing Information

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Conference Bag Inserts</strong></td>
<td>$1,500 per insert</td>
</tr>
<tr>
<td>Insert a one page promotional piece into the conference bag. Sponsor is responsible for production of 1,200 pieces. AAGP must approve piece.</td>
<td></td>
</tr>
<tr>
<td><strong>Electronic Signage</strong></td>
<td>$2,000</td>
</tr>
<tr>
<td>Display your company’s logo and/or product information on a 40” LED display monitor located in a prominent place in the meeting area. The sign will include meeting information as well as sponsorship information.</td>
<td></td>
</tr>
<tr>
<td><strong>AAGP Annual Meeting Mobile App</strong></td>
<td>$2,000</td>
</tr>
<tr>
<td>The AAGP Annual Meeting Mobile App provides attendees with meeting information and allows them to engage before, during and after the meeting on their phones and iPads. The mobile app will be launched in January 2022. Banner ads will be available.</td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor a Resident</strong></td>
<td>$3,000</td>
</tr>
<tr>
<td>The Scholars Program includes “named” scholars. These individuals are chosen through a competitive process and are awarded a grant to attend and participate in the AAGP Annual Meeting. Evidenced based studies demonstrate a direct link to exposing early residents to the field of geriatric psychiatry and the number of residents who enter geriatric psychiatry fellowships.</td>
<td></td>
</tr>
<tr>
<td><strong>Conference Pens</strong></td>
<td>$4,500</td>
</tr>
<tr>
<td>Distributed to all attendees at registration with their conference materials. Get your company’s name to each attendee.</td>
<td></td>
</tr>
<tr>
<td><strong>Room Drops</strong></td>
<td>$5,000</td>
</tr>
<tr>
<td>Have material regarding your product(s) distributed to Annual Meeting attendees’ hotel rooms on the date that you specify.</td>
<td></td>
</tr>
<tr>
<td><strong>Conference Bags with AAGP and Supporter’s Logos</strong></td>
<td>$7,500</td>
</tr>
<tr>
<td>The official bag for the meeting is distributed to every attendee and many of them use it for years to come. Gain visibility by imprinting your name and logo on one side of the bag. AAGP will be responsible for production.</td>
<td></td>
</tr>
<tr>
<td><strong>Social Distancing Traffic Light Logo Lanyards</strong></td>
<td>$8,000</td>
</tr>
<tr>
<td>Sponsor social distancing lanyards with your company name imprinted on the lanyards.</td>
<td></td>
</tr>
<tr>
<td><strong>Flash Drive</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td>Support a flash drive distributed to all attendees with your company’s logo imprinted on it. The flash drive will contain all of the 2022 Annual Meeting Abstracts and Handouts and will be a resource that the attendees will use over and over again.</td>
<td></td>
</tr>
<tr>
<td><strong>WiFi Café</strong></td>
<td>$15,000</td>
</tr>
<tr>
<td>The WiFi Café, located in the Exhibit Hall, is sure to be a popular destination for meeting participants. Open during the Exhibit Hall hours on Saturday and Sunday, it will offer free WiFi and a charging station. The sponsor’s signage will be displayed.</td>
<td></td>
</tr>
<tr>
<td><strong>Onsite Rapid Test Stations</strong></td>
<td>TBD</td>
</tr>
<tr>
<td>Sponsor Rapid Test stations for the AAGP Annual Meeting on March 18-21 for attendees with your logo branded on the stations.</td>
<td></td>
</tr>
<tr>
<td><strong>Custom Sponsorships</strong></td>
<td></td>
</tr>
<tr>
<td>Don’t see anything here that is an exact fit for what you’re looking for? Let us work with you to customize a sponsorship tailored to meet your needs and marketing objectives.</td>
<td></td>
</tr>
<tr>
<td><strong>Sponsorship Listings</strong></td>
<td></td>
</tr>
<tr>
<td>On most Conference materials, sponsors will be listed alphabetically.</td>
<td></td>
</tr>
<tr>
<td><strong>Advertising Requirements and Deadlines</strong></td>
<td></td>
</tr>
<tr>
<td>A great way to add to your visibility, ask about advertising opportunities in the AAGP On-Site Final Program (January 2022 deadline). See page 10.</td>
<td></td>
</tr>
<tr>
<td><strong>Registration</strong></td>
<td></td>
</tr>
<tr>
<td>All representatives of sponsoring companies wishing to attend the educational sessions of the Annual Meeting must register.</td>
<td></td>
</tr>
<tr>
<td><strong>Sponsorship Questions</strong></td>
<td></td>
</tr>
<tr>
<td>Questions and inquiries relating to all sponsorships should be directed to Rebecca Morgan via e-mail at <a href="mailto:RMorgan@AAGPonline.org">RMorgan@AAGPonline.org</a>.</td>
<td></td>
</tr>
<tr>
<td><strong>AAGP Mail Lists</strong></td>
<td></td>
</tr>
<tr>
<td>Requires approval of the mail piece by AAGP.</td>
<td></td>
</tr>
<tr>
<td><strong>AAGP 2022 Annual Meeting Early Bird Pre-Registrar List</strong></td>
<td>$550</td>
</tr>
<tr>
<td>A great way to add to your visibility, ask about advertising opportunities in the AAGP On-Site Final Program (January 2022 deadline).</td>
<td></td>
</tr>
<tr>
<td><strong>AAGP 2022 Annual Meeting Final List</strong></td>
<td>$600</td>
</tr>
<tr>
<td>The complete mail list of AAGP Annual Meeting Attendees is available after the meeting to follow up with attendees.</td>
<td></td>
</tr>
<tr>
<td><strong>AAGP Member Mail List</strong></td>
<td>$1,000+</td>
</tr>
<tr>
<td>Managed by InFocus Marketing, Inc. 800.708.5478 <a href="http://www.infocusmarketing.com">www.infocusmarketing.com</a></td>
<td></td>
</tr>
</tbody>
</table>
Advertising Opportunities

AAGP 2022 Annual Meeting Advertising Opportunities
The AAGP 2022 Annual Meeting offers several unique opportunities to showcase your company’s programs, products, and services to a highly influential group of medical professionals and meeting attendees. Annual Meeting attendees include geriatric psychiatrists, general psychiatrists, geriatricians, family practice physicians and internists, advance practice nurses, neurologists, and others who want to know the latest on Alzheimer’s disease and dementia, affective disorders, practice management, schizophrenia, psychosis, health services research and more.

To reserve ad space, contact
Rebecca Morgan, Executive Director
AAGP
6728 Old McLean Village Drive
McLean, VA 22101
Fax 703-556-8729 | E-mail RMorgan@AAGPonline.org

AAGP Advance Program
(Online only)
The advance program will be available online in December. The program includes all educational sessions and registration information.

Full-Color Rates
Full Page: $1,000
1/5 Page: $500

Black & White Rates
Full Page: $3,750
1/2 Page: $1,000

Preferred Positions
(Covers only)
Cover 2 or 4: color rates + 50%
Cover 3: +25%

Full-Color Rates
Full Page: $4,250
1/2 Page: $2,000

Reserve by January 24, 2022
Proof by February 7, 2022
Final Art by February 21, 2022

AAGP On-Site Final Program
This on-site and take-home reference guide covers all of the AAGP Annual Meeting offerings, faculty, and more. The program will be included in all 1,200 attendee registration bags.

Full-Color Rates
Full Page: $1,000
1/5 Page: $500

Black & White Rates
Full Page: $3,750
1/2 Page: $1,000

Preferred Positions
(Covers only)
Cover 2 or 4: color rates + 50%
Cover 3: +25%

Full-Color Rates
Full Page: $4,250
1/2 Page: $2,000

Reserve by January 24, 2022
Proof by February 7, 2022
Final Art by February 21, 2022

AAGP Meeting Website
Online banner and other advertising is available on the AAGP Meeting Website (AAGPmeeting.org) visited by thousands of individual health care providers.

For information on this advertising opportunity, contact Rebecca Morgan at RMorgan@AAGPonline.org.
# Advertising Contract

**Ad Sizes and Artwork Requirements for AAGP 2022 Annual Meeting Publications**

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Ad Reproduction Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page (no bleed) 7.5&quot; w x 10&quot; h</td>
<td>- Please provide your 4C process or B&amp;W ad as a highres (300 dpi) press-ready PDF with embedded fonts and bleeds+registration marks, if applicable.</td>
</tr>
<tr>
<td>Full Page (with bleed) 8.5&quot; w x 11&quot; h trim size plus 0.25&quot; bleed on all sides</td>
<td>- Do not use Microsoft Word, PowerPoint, Publisher, or Excel to create ads.</td>
</tr>
<tr>
<td>Half Page 7.5&quot; w x 4.75&quot; h</td>
<td>- Files under 8 MB may be e-mailed to Rebecca Morgan at <a href="mailto:Rmorgan@AAGPonline.org">Rmorgan@AAGPonline.org</a>. If over 8 MB, please provide on CD or via an online file transfer service.</td>
</tr>
</tbody>
</table>

**Ad Reservation**

To reserve your ad space, mail or fax this contract and payment to:

Rebecca Morgan, Executive Director  
AAGP  
6728 Old McLean Village Drive  
McLean, VA 22101  
Fax 703-556-8729

Questions? Please contact Rebecca Morgan at Rmorgan@AAGPonline.org.

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*Please complete this contract and return it with your full, non-refundable payment, due at the time of reservation and made payable to AAGP.*

Please reserve an ad space in:

1) Advance Program (Insert ad size and color) _____________________________________________
2) Final Program (Insert ad size and color) ________________________________________________

Preferred Position ________________________________________________________________

Company/Product __________________________________ Contact Name/Title ___________________

Address __________________________________________________________________________

Phone __________________________ Fax __________________________

E-mail __________________________

Billing Information (if contact information is different from above)

☐ Check (payable to AAGP in U.S. dollars) Total Amount $_____________________________

Type of Card: ☐ AMEX ☐ VISA ☐ MC ☐ DISC

Credit Card # __________________________ Exp. Date: _____/_______

Name on Card __________________________ Signature __________________________

Name on the account (print) __________________________

Company/Product __________________________ Contact Name/Title __________________________

Address __________________________________________________________________________

Phone __________________________ E-mail __________________________
## Important Dates

<table>
<thead>
<tr>
<th>2022</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>January 24</strong></td>
<td>Ad Reservations Due for Final Program</td>
</tr>
<tr>
<td><strong>February 21</strong></td>
<td>Final Ad Artwork Due for Final Program</td>
</tr>
<tr>
<td><strong>March 1</strong></td>
<td>Application and payment Due for Exhibit Hall Booths</td>
</tr>
<tr>
<td><strong>Friday, March 18/Saturday, March 19</strong></td>
<td>Exhibitor Move In</td>
</tr>
<tr>
<td><strong>Saturday, March 19/Sunday, March 20</strong></td>
<td>AAGP Annual Meeting Exhibit Hall Open</td>
</tr>
<tr>
<td><strong>Sunday, March 20/Monday, March 21</strong></td>
<td>Exhibitor Move Out</td>
</tr>
</tbody>
</table>